

# TECH2TALENT SPONSORSHIP INFORMATION

## GET INVOLVED! BECOME A TECH2TALENT SPONSOR.

On behalf of i.Invest Competitions and LifeSkills Foundation, we invite companies in and around New Orleans that use technology in the delivery of their services or the creation of their products to help us expose youth, young adults and adults transitioning careers to tech in various fields. We strongly encourage businesses and community organizations to partner with us in one or all recommended ways below:

- ✓ **Rep your tech during the interactive exhibit showcase** – Engage guests in the discovery of new technology by exhibiting your latest and greatest technological discovery. Show and tell the attendees how the technology is used by your organization to streamline your day-to-day tasks and give the audience a hands-on demonstration.
- ✓ **Build a pipeline of future employees** – Deploy your HR team to connect with guests about job and internship opportunities at your organization.
- ✓ **Sponsor the Inspiring Our Youth Speakers Forum** – Help us attract speakers from across the U.S. who are interested in motivating youth and young adults to go after their dreams.
- ✓ **Make the event cost-neutral for families by becoming a principal sponsor** – Give guests an opportunity to experience Tech2Talent at no cost for entry, food and games and take advantage of our Community Investment Sponsorship opportunity (see below).
- ✓ **Help us create Pathways to Success in Tech** – If your organization is an academic institution, training or workforce program, help us develop our Pathways to Success Message Boards by promoting your programs to help students pursue their professional goals.

To get involved, review and complete the sponsorship form below.

## TECH2TALENT SPONSORSHIP OPPORTUNITIES

LEVELS	COST	PRINCIPAL SPONSOR	EMPOWERED BY NAMING RIGHTS	PROMOTION / LOGO PLACEMENT	SPEAKING/ INTROS	EXHIBIT SPACE*	RESERVE BY INITIALING
COMMUNITY INVESTMENT SPONSOR	\$10,000	X	X	X	X	X	
TECH LEADERSHIP SPONSOR	\$5,000	X	-	X	X	X	
SPEAKER'S SERIES SPONSOR	\$2,500	-	-	X	X	-	
FOOD SPONSOR	\$1,500	-	-	X	-	X	
GOLD-LEVEL	\$1,000	-	-	X	X	X	
SILVER-LEVEL	\$500	-	-	X	-	-	

# TECH2TALENT SPONSORSHIP INFORMATION

INTERACTIVE BOOTH*	\$250	-	-	X	-	X	
JOB FAIR TABLE	\$150	-	-	X	-	3FT SPACE	

\*All exhibitors must have a 6-foot interactive booth with either hands-on (ex. video walls, virtual reality, photo booths, etc.) or experiential learning activities (ex. observational learning, scientific experiment, digital learning). All activities, prizes, and giveaways must be approved prior to the event. One 6ft table and two chairs will be provided. Also, access to electrical outlets and Wi-Fi will be provided.

\*\* Career exhibitors will receive a 3 ft tabletop to display jobs, internships and conduct interviews.

## 2022 TECH2TALENT SPEAKER/SPONSOR REGISTRATION

### DEADLINES

- Sponsorship fees are due 60 days prior to the event.
- All artwork must be received 60 days before the event.
- Artwork, logos, and headshots must be submitted in high resolution to [mjackson@i-investcompetition.com](mailto:mjackson@i-investcompetition.com).
- All changes must be approved prior to being confirmed.

### SPEAKER REGISTRATION

I \_\_\_\_\_, am interested in speaking during the **Inspiring Our Youth Speaker’s Forum**. I understand that this is a voluntary speaking opportunity (unless notified otherwise) and I am responsible for preparing a presentation for an audience of youth and/or young adults. My talk is most appropriate for people ages \_\_\_\_\_. My topic of interest is/are (circle one or more):

- Personal Growth
- Professional Growth
- Responsible Tech Use (Cybersecurity Awareness, Social Media Awareness, etc.)
- Tech Education and Workforce
- Youth Entrepreneurship
- Financial Literacy
- Boys Only Talks
- Girls Only Talks

Send your bio, headshot, topic title, and abstract to [mjackson@i-investcompetition.com](mailto:mjackson@i-investcompetition.com).

### SPONSORSHIP & EXHIBITING REGISTRATION

#### EXHIBITING GUIDELINES

- We will provide on 6 ft table and two chairs. If additional tables are needed, please indicate the desired number here \_\_\_\_\_, an extra table fee may be required.
- Please advise if you have power requirements (may affect booth placement). **Power Required: Yes No**
- Complimentary WIFI for phone/email is available; however, you will need access to additional broadband resources for large presentations, gaming, and other demonstrations.

# TECH2TALENT SPONSORSHIP INFORMATION

Company Name	Company Point of Contact	POC Email Address	POC Phone Number

**ATTENDEES (LIST THE NAME, TITLE AND EMAIL ADDRESS OF THE ATTENDEES WHO WILL UTILIZE YOUR COMPLIMENTARY TICKETS). IF UNKNOWN AT THE TIME, BE SURE TO EMAIL THIS INFORMATION TO [EVENTS@PRSOLUTIONSLLC.ORG](mailto:EVENTS@PRSOLUTIONSLLC.ORG).**

Name	Title	Company	Email Address

**PAYMENT INFORMATION**

**How would you like to pay?**

\_\_\_\_\_ Send an invoice to me for a credit card payment to this email address \_\_\_\_\_.

\_\_\_\_\_ Send a cashapp request to \_\_\_\_\_.

\_\_\_\_\_ Send a PayPal request to \_\_\_\_\_.

\_\_\_\_\_ I will mail the payment to at the address below. I understand that the payment must be received prior to event day.

# TECH2TALENT SPONSORSHIP INFORMATION

To pay by check, send payments to:

**Mailing Address**

**LifeSkills Foundation**  
**1809 Lake Salvador Drive**  
**Harvey, LA 70058**

**TERMS & CONDITIONS**

When making an application to participate, the Sponsor accepts and agrees to comply with the conditions of this contract governing the conduct of and participation in this event. Sponsor further agrees that the contract is binding on all parties and can be amended only in writing by both hereto. In the event the Sponsor cancels their reservation contracted herein, the Sponsor must do so in writing no later than 60 days prior to the event date at zero percent of the Sponsor cost. Written cancellation received within 59 days or less of the event date obligates the Sponsor to pay PR Solutions, LLC 100% of the Sponsor cost. Sponsor agrees to hold LifeSkills Foundations, i.Invest Competition and PR Solutions harmless and to reimburse the same for any judgments, settlements, costs, or other expenses (including legal fees) to which it may be subject, for any injury, damage, loss, or harm resulting or occurring to anyone (including visitors) which may result directly or indirectly from or in connection with Sponsor by the Sponsor, its employees or representatives. All sponsor fees are due in advance. Failure to comply with this requirement may result in exclusion from the event. No selling will be allowed on-site by sponsors or exhibitors.

**Print Name** \_\_\_\_\_

**Authorized Signature** \_\_\_\_\_ **Date:** \_\_\_\_/\_\_\_\_/\_\_\_\_

Please scan and send to [events@prsolutionsllc.org](mailto:events@prsolutionsllc.org) or contact Michelle Jackson at 678-548-2461.