

# TECHcharge NOLA 2021

A VIRTUAL TECH CAREER EXPO & SPEAKERS FORUM

**SATURDAY, MARCH 13, 2021 | 10 AM – 3 PM CST**

**LIVESTREAMED ON BOOTHCENTRAL & FACEBOOK**

**TECHcharge NOLA 2021** is a virtual tech career expo and speakers forum designed to encourage Louisianians to explore tech career pathways for 21st century jobs in areas like information technology, computer science, engineering, healthcare, gaming, cybersecurity, applied science, and digital media.

Open to ALL youth, young adults, and adults seeking job retraining opportunities.

## PURPOSE

To showcase tech leaders and the tech careers they represent in the Greater New Orleans area.

## GOAL

To inspire youth, young adults, and retrainable or transitioning adults to pursue hard and soft skill tech jobs.

The event is designed to educate the public about local tech jobs, tech training opportunities and traditional and non-traditional tech educational programs. Join us to:

- Hear local tech professionals discuss and take questions about their work experiences during the **WHAT I CAN BE! Tech Career Showcases**.
- Enjoy interactive exhibits by NOLA’s top industry, academic and nonprofit organizations.
- Learn from featured speakers as they discuss tech opportunities ranging from coding to gaming, network security to website development.
- Represent a school or nonprofit and help them win a \$1,000 cash donation.
- Win prizes and network with high-energy tech enthusiasts from across the state and beyond.

The event will be hosted by LifeSkills Foundation, a 501 (c) (3) non-profit organization dedicated to youth, youth entrepreneurship, and workforce training and the i.Invest National Youth Business Competition, a web-based mentorship and business competition for youth 13 to 19-years-old.

## TECHCHARGE SPONSORSHIP OPPORTUNITIES

LEVELS	COST	PRINCIPAL SPONSOR	EMPOWERED BY NAMING RIGHTS	SOCIAL MEDIA POSTS	EXHIBIT SPACE	SPEAKING/INTROS	E-NEWSLETTER INCLUSION	ONE MIN. PROMO VIDEO
<b>PRINCIPAL SPONSORS</b>								

COMMUNITY INVESTMENT SPONSOR	\$10,000	X	X	6	X	X	X	X
FOUNDING SPONSOR	\$5,000	X	X	4	X	X	-	-
SPEAKER'S SERIES SPONSOR	\$2,500	X	X	2	X	-	-	-
<b>LEVEL DONORS</b>								
GOLD-LEVEL	\$1,000	-	-	2	X	-	-	-
SILVER-LEVEL	\$500	-	-	2	-	-	-	-
<b>INTERACTIVE EXHIBIT SHOWCASE ONLY</b>								
INTERACTIVE BOOTH EXHIBITOR*	\$250	-	-	1	X	-	-	-

## SPONSOR REGISTRATION

**DEADLINES**

- All videos must be received 30 days before the event.
- Artwork, logos, and headshots must be submitted in high resolution to [mjackson@investcompetition.com](mailto:mjackson@investcompetition.com).
- All changes must be approved by Michelle Jackson, PR Solutions LLC prior to being confirmed.

**SPONSORSHIP REGISTRATION**

TECHcharge Principal Sponsors	Approval	TECHcharge Level Sponsors	Approval
COMMUNITY INVESTMENT SPONSOR - \$10,000		GOLD-LEVEL - \$1,000	
FOUNDING SPONSOR - \$5,000		SILVER-LEVEL - \$500	
SPEAKER'S SERIES SPONSOR - \$2,500			

<b>Interactive Exhibitors</b>	<b>Approval</b>
INTERACTIVE BOOTH EXHIBITOR - \$250	

**EXHIBITING GUIDELINES**

- Email [events@prsolutionsllc.org](mailto:events@prsolutionsllc.org) for the link to set-up your interactive exhibit booth.
- Booths provide an opportunity for exhibitors to meet LIVE with guests, promote their products, services or educational opportunities and drive traffic to their website.

<b>Company or Organization Name</b>	<b>Company Point of Contact</b>	<b>POC Email Address</b>	<b>POC Phone Number</b>

**PAYMENT INFORMATION**

**Credit Card or PayPal Payment**

Payments will be accepted and approved via the BoothCentral Event Management Platform. Once this form is completed and returned to Michelle Jackson, Executive Director, LifeSkills Foundation, the link to the payment system will be submitted via email.

**Mailed Payment**

**To pay by check, send payments to:**

LifeSkills Foundation  
 1809 Lake Salvador Drive  
 Harvey, LA 70058

**TERMS & CONDITIONS**

When making an application to participate, the Sponsor accepts and agrees to comply with the conditions of this contract governing the conduct of and participation in this event. Sponsor further agrees that the contract is binding on all parties and can be amended only in writing by both hereto. In the event the Sponsor cancels their reservation contracted herein, the Sponsor must do so in writing no later than 60 days prior to the event date at zero percent of the Sponsor cost. Written cancellation received within 59 days or less of the event date obligates the Sponsor to pay PR Solutions LLC 100% of the Sponsor cost. Sponsor agrees to hold LifeSkills Foundations, i.Invest Competition and PR Solutions harmless and to reimburse the same for any judgments, settlements, costs, or other expenses (including legal fees) to which it may be subject, for any injury, damage, loss, or harm resulting or occurring to anyone (including visitors) which may result directly or indirectly from or in connection with Sponsor by the Sponsor, its employees, or representatives. All sponsor fees are due in advance. Failure to comply with this requirement may result in exclusion from the event. No selling will be allowed on-site by sponsors or exhibitors.

**Print Name** \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Please scan and send to [events@prsolutionsllc.org](mailto:events@prsolutionsllc.org) or contact Michelle Jackson at 678-548-2461.